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Atlanta PopOut Map (PopOut Maps)



Synopsis

Atlanta PopOut Map: Pop-up city street map of Atlanta, Georgia - folded pocket size travel map with transit mapContents include maps of:AtlantaBuckheadMidtown & Virginia HighlandMARTASTone MountainThe ultimate pocket map of Atlanta!Explore Atlanta with the help of this genuinely pocket-sized, pop-up map. Small in size, yet big on detail, this compact, dependable city map will ensure you don't miss a thing.* Includes 2 pop-up maps covering Atlanta and Buckhead* Additional maps covering Midtown & Virginia Highland, MARTA & Stone Mountain are also included* Handy, self-folding, tourist map is small enough to fit in your pocket yet offers extensive coverage of the city in an easy-to-use format* Thorough street index is also featured and cross-referenced to the map so you can easily find your destination* Hotels, restaurants, stores and attractions are all included

Book Information

Series: PopOut Maps

Map: 2 pages

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Average Customer Review: 5.0 out of 5 stars 4 customer reviews

Best Sellers Rank: #723,089 in Books (See Top 100 in Books) #13 in Books > Travel > United States > Georgia > Atlanta #827 in Books > Travel > United States > South > South Atlantic

Customer Reviews

PopOut is the unique, genuinely pocket-sized map which features our patented PopOut fold. It is this innovative design that allows our precise, easy to follow cartography to be right in your hand when you need it most. Moreover, the origami fold means you can do away with that awkward, oversized map, making it a compact and discreet reference tool that doesn't shout a tourist alert!PopOut was founded in 1993. Having spotted a need to cure what he calls 'Map Stress Syndrome'; after watching numerous tourists around the City of Bath, England, battling with oversized maps, founder Derek Dacey recalled the invaluable miniature charts he used during his days as a commercial pilot. Aiming to bring this level of usability to the city map market, a small team of designers was recruited to realize what would soon become the PopOut. 1993 saw the

release of the first ever PopOut Map Bath, which was sold in the gift and souvenir trade across the city. Hot on the heels of this initial success, a research trip to the USA culminated in a redesigned layout, combining strong photo images, high quality printing and laminated covers â “ standards which are still adhered to today. That research trip also saw the birth of the first US destinations covered in the PopOut range â “ Boston, NYC, Philadelphia and Washington DC. Launched in the new style in the US they enjoyed instant success in the gift and souvenir trade. Today, PopOut produces over 100 titles for major destinations and is loved by travelers the world over.

This map was just right , have to get some more

A really neat map. It was so cool that the Sales & Marketing Director at the hotel (Artnore) I stayed with for 5 nights said she was going to order some to give away to their out of town guests. Great idea!

"This is a very informative map. I can really put this to use!"

Compact map, perfect to fit in a purse or bookbag.

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